



# Winery Application

**Saturday, April 28, 2012  
Noon — 6:00PM**

## Food, Wine and Art Festival at First & Main

Winery Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, ST, Zip: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Day of Event Contact & Phone: \_\_\_\_\_

Web Address: \_\_\_\_\_

Briefly describe the wines you will bring: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

SPACE DESCRIPTION—We are pleased to offer a 10' x 10' or 20' x 10' space. Tents are **required** for all wineries. 10' x 10' tents are available for a \$125.00 rental fee. For an additional \$25.00, one 8' table and two folding chairs can be provided. **Space is limited so reserve early.**

\_\_\_\_\_ \$150.00 10' x 10' space fee

\_\_\_\_\_ \$200.00 20' x 10' space fee *(limited quantities available)*

\_\_\_\_\_ \$125.00 10' x 10' tent rental

\_\_\_\_\_ \$25.00 8' table & 2 folding chairs *(tablecloth not included)*

\_\_\_\_\_ 10lb bag of ice—\$2.50 each x \_\_\_\_\_ bags

\_\_\_\_\_ **Total Due by Friday, March 2, 2012**

**THIS IS A RAIN OR SHINE EVENT.**

**Please make checks payable to The Blacksburg Partnership. Mail to address below.**

## Registration Information:

All applications and payments must be returned on or before March 2, 2012. We will only accept applications returned with payment included.

Winery reimbursement is \$75.00. Wineries may sell wine, merchandise, etc. at the festival.

Event will be held at the First and Main Shopping District (1470 South Main St., Blacksburg, VA 24060).

## Terms and Conditions

1. Event coordinators reserve the right to accept or decline any application.
2. Set-up will begin at 8:00 am on Saturday, April 28. All booths must be in place and vehicles removed by 11:00 am.
3. All participants must operate on Saturday, April 28 from noon to 6:00 pm.
4. Booth equipment such as tables and chairs must fit within the space reserved. TENTS MUST BE WEIGHTED AND SECURED WITHOUT THE USE OF STAKES. Each winery is responsible for providing their own tables, chairs, banners, signage, etc.
5. It is recommended that ice be pre-ordered (see page 1) at a discounted rate of \$2.50 per 10 lb bag or brought with you. There will be a limited amount of ice available to purchase the day of the festival for \$4.00 per 10 lb bag, payable in cash only.
6. To control lengthy lines, please provide ample staffing for your booth and consider creating a line with signage solely for wine and merchandise sales.
7. "Free" tastings will end at 5:00 pm. For the last hour of the festival, if attendees choose to drink, they must purchase a glass or bottle of wine.
8. Coupons will be given to attendees encouraging wine bottle sales. Please retain these coupons and return them to The Blacksburg Partnership at the end of the day. The Blacksburg Partnership will reimburse the total cost of the coupons collected by each winery.
9. Electricity will **not** be provided to wineries or vendors. If accepting credit card payments for wine and merchandise purchases, please bring manual or wireless credit card machines.
10. Wine bottle recycling will be offered. Bottles must be in original boxes and standing upright.
11. REGISTRATION FEES ARE NOT REFUNDABLE UNDER ANY CIRCUMSTANCE.
12. Wineries must provide liability insurance, naming The Blacksburg Partnership as additional insured.
13. Each winery will be responsible for his/her property. The Blacksburg Partnership and First and Main and their officers, agents, employees and volunteers are not responsible for any damage, theft, or loss for any reason.
14. It is the winery's responsibility to obtain a health permit if necessary.
15. It is the winery's responsibility to complete the appropriate forms for a remote ABC license. Upon approval, please send confirmation to The Blacksburg Partnership.
16. The festival will take place RAIN OR SHINE.

All proceeds from this event will go to The Blacksburg Partnership to help continue its mission to improve the quality of life in Blacksburg.

*Please use this form to register and return before Friday, March 2, 2012. If you have any questions, please feel free to contact us using the information below.*

**I have read and agree to the Terms and Conditions.**

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**Signature**

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**Date**

The Blacksburg Partnership  
506 South Main Street  
Blacksburg, VA 24060

540-443-2008  
www.blacksburgforkandcork.com  
info@blacksburgforkandcork.com



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### **Application Check List**

Please make sure all of the following information is included with your application:

- \_\_\_\_\_ Completed Winery Application
- \_\_\_\_\_ Signed and dated Term and Conditions (page 2)
- \_\_\_\_\_ Payment for Booth Space and any other rentals or ice purchases
- \_\_\_\_\_ Copy of liability insurance naming The Blacksburg Partnership as additionally insured
- \_\_\_\_\_ Copy of ABC remote license (due upon receipt or no later than March 30, 2012)
- \_\_\_\_\_ List of wines to be available for tasting at the festival

**Completed applications are due no later than  
March 2, 2012.**